



Guide for WWC Check Logo Use

Introduction

This guide has been developed to provide information about using the Working with Children (WWC) Check logo.

The *Working with Children (Criminal Record Checking) Act 2004* applies to a wide range of people in the community. Since 2006, the WWC Check is recognised as a trusted brand and associated with compliance to the legislation and a commitment to child safety. It is therefore important that the brand is recognisable and used appropriately.

Use of the WWC Check logo must be approved by the Manager Community Engagement, at the WWC Screening Unit.

Private companies and businesses are **NOT** permitted to use the logo or strap line.

Who does this guide apply to?

This policy applies to any organisation or individual seeking to use the WWC Check logo.

These organisations and individuals must seek prior approval from the WWC Screening Unit when proposing to use the logo on any newly developed communication materials.

Use of the Logo

The WWC Check logo may be used on a variety of communication materials, including:

- Stationery and printed material, such as newsletters, invitations and reports.
- Electronic material, such as PowerPoint presentations, electronic mail and websites.

Use of the logo is for approved and agreed purposes only.

Contact details for further information

Manager Community Engagement

Working with Children Screening Unit

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Phone: 1800 883 979 (country callers using landlines)

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